Anna Romanovskiy

Profile

Passionate Product Designer and UX Writer with a background in psychology and experience designing digital products for 3 Toronto-based startups. Skilled in design thinking, creative problem solving, and client relationship building and management.

Contact

647-244-8204

anna.romanovskiy@gmail.com

Toronto, ON

/in/annaromanovskiy/

www.annaromanovskiy.com

Skills

UX/UI Methods
Affinity Diagram
Persona & User Story
User Flow
Site Mapping
Storyboarding
Journey Mapping
Feature Prioritization
Wireframing (Low to High Fidelity)
Prototyping
UX Writing
Inception Sheet
Mood Board
Style Tile

Research Methods
Interview
Survey
Contextual Inquiry
Usability Testing
Comparative Analysis
Statistical Analysis
A/B Testing

Tools
Sketch
Figma
Adobe XD
Principle
Invision
Adobe Suite
MS Office

Languages
English
Russian

Experience

UX Design Full-Time Student — April 2019 - June 2019
RED Academy | Toronto, ON

Led teams of 4 UX and UI design students in 3-week long design sprints for 3 Toronto-based startups, utilizing agile methodology and the industry-standard design process: Research, Plan, Design, Prototype, Test, and Iterate. Single-handedly wrote all the copy and microcopy for all 3 products so as to convey the brands' images and guide the users' journeys.

- **Olive+Elliot:** Designed the UX of the entire website.
- **twoPLUGS**: Redesigned the UX of the iOS app flows for the onboarding, service searching, service buying, and service completion confirmation experiences.
- **binqit:** Designed the UX and UI of the responsive web app (desktop and mobile) flows for the profile creation, job searching, job application, messaging, and interview scheduling experiences.

Talent Sourcing Specialist — July 2018 - Sept 2018
IG Wealth Management | Toronto, ON

Sourced and recruited finance professionals for 25 region offices across Ontario by partnering with Hiring Managers to understand their needs and develop targeted recruiting strategies.

Talent Acquisition Coordinator — Nov 2017 - June 2018
IG Wealth Management | Toronto, ON

Oversaw and facilitated the recruitment of finance professionals for 1 region office in Toronto.

Recruitment Coordinator (Co-op) — June 2017 - Aug 2017
Deloitte | Toronto, ON

Provided recruitment support for all departments.

Education

Certificate, UX Design — April 2019 - June 2019
RED Academy | Toronto, ON

Graduate Certificate, HR Management — Sept 2016 - Aug 2017
George Brown College | Toronto, ON

BA, Major in Psychology — Sept 2012 - April 2016
Western University | London, ON